



# eLearning: a pathway to advancing your potential

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The new reality of remote working brings an opportunity to take advantage of eLearning resources to upskill and advance your workforce's potential.

The impact of COVID-19 on our daily lives has been significant, on a personal and business level. None of us could have imagined we would be in a global pandemic situation. With a focus on ensuring community health and safety, many businesses have implemented remote working for their employees.

This rapid transition has left some companies unprepared. The office of filing cabinets containing documentation on customers and their shipments, and face-to-face meetings, is no more. Onboarding and training of new staff members now has added layers of complexity – how do you introduce them to an industry they might not be familiar with?

While for most of us working from home is our new reality, it does come with challenges. People that are used to communicating in person and exchanging paper documents are now entering the digital world of online meetings and file-sharing applications. We've been forced into a new way of working and aren't

really sure if things will ever go back to exactly how they were before.

But we still have work to do. We still need to onboard our staff, we need to keep our skills sharp, and we need to learn new skills. How do we do that in the current environment? If COVID-19 has taught us anything, it is that we need to take advantage of the opportunities available to us using the online tools we have on hand.

One of the opportunities of this new normal is turning the time saved on commuting to and from the office into learning time. A very popular online learning company that is 'linked' to a

business social network site has reported that the time spent completing online courses has tripled since before the start of lockdowns in January. More people are using online learning to develop new skills and sharpen their existing ones.

The same applies for industry-specific learning. Do you and your staff want to deep dive into specific topics? The supply chain industry, after all, is very complex and can differ from country to country. This has never been more evident as the industry grapples with customs regulation changes due to COVID-19. We all have questions that need some answers!

WiseTech Academy is at the forefront of providing high quality eLearning to the supply chain logistics industry with a range of nationally recognised courses and intensive short courses. A government accredited Registered Training Organisation, WiseTech Academy provides relevant and timely industry training.

Want a deep dive into Incoterms® 2020? We've got it. Need an intro to supply chain maths? You're covered. Want to hear about the export controls for personal protective equipment? We have a short course for you.

With a range of courses from foundation to nationally recognised programs, you can complete your learning for a fraction of comparable course fees. And because we believe in supporting the industry with quality resources, our foundation courses are free!

Providing relevant, high quality courses is our priority. We listen and respond to the needs of the industry, frequently meeting with industry experts and operators to discuss where the gaps in education exist, then develop courseware to fill those gaps. All WiseTech Academy courses are written by experienced industry operators, reviewed by third party subject matter experts, and designed and produced by our experienced teams, ensuring consistently high quality.

Not only is WiseTech Academy providing critical education for the supply chain and logistics sector, but we are also bringing a vision to life. It's no secret that WiseTech Global's CEO, Richard White, has a passion for education, particularly enabling people's knowledge in the technology and supply chain industries. WiseTech Academy is bringing that vision to life by providing high-quality education to the industry and creating an entry point for new starters.

While technology is becoming a popular career path for young people, logistics is often not considered. Teenagers are no strangers to online shopping, but they rarely think of how the products they buy online arrive to their door.

The career path portal on WiseTech Academy's website provides information for young people wanting to know more about life in the supply chain logistics sector. Featuring videos of young individuals who are forging careers in the industry, they tell stories about starting out in the industry, their successes, and what they love about their work right now. Each story is different, but they all agree that the industry is fast-paced and exciting for young people with drive and ambition.

If you're ready to advance your potential by providing yourself or your staff with some high-quality education, check out WiseTech Academy and contact us!

#### **About WiseTech Academy**

Established in 2018, WiseTech Academy is a wholly owned subsidiary of WiseTech Global. The Academy was established to offer accessible, affordable, online learning to the people who work in or with global supply chains. And to provide deep understanding of why and how the industry operates as it does, and how it could be made more effective and efficient. Our mission is to advance human potential by providing easy and affordable access to high quality online education, and in turn, enabling a strong and progressive sector for the global supply chain industry.

For more information about WiseTech Academy, please visit <https://wisetech.academy>

The WiseTech Academy is currently offering free access to some of its most current courses. This access is for a limited time and is for Freight and Trade Alliance (FTA) members who are also CargoWise users. CW users should login to the My Account page and navigate to the WiseTech Academy icon on that page.

#### **Introduction to global supply chain security**

The understanding of international security conventions, policies, and regulations are paramount to the mitigation and risk management in relation to security and safety in international freight forwarding and the greater supply chain.

This course is the first of five micro courses in this series designed for an operator with a logistics, international forwarding or brokerage business seeking information about international security programs.

#### **Incoterms® 2020 Introduction**

On 1 January 2020, the International Chamber of Commerce updated the Incoterms rules in response to changing trade practices, publishing Incoterms® 2020 to provide greater clarity in negotiations between international buyers and sellers.

This course is the first of three micro courses in the Incoterms series and explains how the 2020 terms should be applied in international trade.

#### **The basics of air cargo forwarding**

Air cargo operations are a major component of the world's export and import transportation services and continue to grow at rates exceeding any other transportation mode. This micro course covers the basics of air cargo forwarding and is an excellent introduction to the topic.

This micro course is the first of six micro courses in this series that includes courses on a range of topics including air cargo aircraft and ULDs, air freight consolidation, air freight documentation and air cargo rates and classifications.

#### **TGA imports during the COVID-19 pandemic**

The requirements of the Therapeutic Goods Administration (TGA) have not been a strong focus or seen as a major training requirement until now as there has been only a limited number of players in this field and they are both very experienced and aware of their legal obligations. This is not now the case.

This micro course provides an overview of the Therapeutic Goods Act requirements for urgent arrivals as a consequence of COVID-19. It is one of two micro courses in our COVID-19 series.

